IWRM Action Hub

RESOURCE

Business Model Canvas

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Description / Abstract

This module will support your understanding and use of the Business Model Canvas Tool from the DIY Toolkit. You should look at the Business Model Canvas template before working through the module. You will find it helpful to have a printout of the template with you while you work through this module.

The Business Model Canvas is useful for people looking to create a model or adapt the structure of their organisation or development idea. It is a graphical, one-page framework that allows you to design, describe and/or challenge your business model.

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Related IWRM Tools

Tool

Business Model Canvas

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